



Stephanie Banguilan

Graphic Designer and Web Designer

678-852-7307 • stephanie@friendsintheloop.com

Web Design specialist with a strong background in graphic design including creating custom marketing plans, logo design and design for digital & print marketing. Specialty skills include multiplatform branding / rebranding, creating new websites for better UX/UI, and customization.

CONTACT

- (678) 852-7307
- stephanie@friendsintheloop.com
- www.friendsintheloop.com
- Titusville, FL

PERSONAL SKILLS

- fast learning
- self starter
- communication
- creativity
- critical thinker
- active listener
- management
- organization
- problem solving
- teamwork

HOBBIES



Experience

Digital Marketing Specialist

Fiserv | 10/2020 - Present

- helped implement major site re branding of a Fortune 200 company's website
- designed new web pages in AEM to create better functionality and UI/UX
- modified existing web pages to increase functionality and UI/UX
- manage projects to effectively execute workflow in a time sensitive environment
- work with a small team to optimize website accessibility, SEO and content strategy
- work with international and local teams to deliver consistent message and brand
- trouble shoot technical errors and work with the team to resolve them quickly
- manage local associates and an international team to complete projects timely

Senior Web Designer and Marketing Consultant

Friends in the Loop | 6/2014 - Present

- designed new websites in wordpress to create better functionality and UX
- design new and modify existing websites using Divi to increase traffic and sales
- modified existing websites to increase functionality and UX
- manage email marketing campaigns to increase customer engagement
- manage clients social media presence for brand awareness and consistency
- design on-line and off line ad campaigns to increase sales
- manage on-line store and inventory

Sr. Graphic Designer, Web Designer and Marketing Specialists

Studio 8, Inc. | 2/2000 - 10/2012

- work directly with clients to bring their concepts to life across multiple platforms
- design logos and ads for multiple platforms to increase brand awareness
- designed new websites and modify out dated sites to improve UI/UX and increase sales
- design on-line and off line ad campaigns to increase clients sales

Marketing and Design Skills

Software Skills

- Abode Suite (specializing in: Illustrator, Photoshop and Acrobat)
- Adobe Experience Manager (AEM)
- Figma
- Wordpress (including Divi)
- Microsoft Suite
- Google Suite
- Mac Suite
- Workfront
- CSS and HTML
- cpanel and DNS

Professional Skills

- web design
- graphic design
- typography
- color theory
- print design
- coding
- branding
- print and digital design
- interactive design
- email marketing and automation
- video editing